

FACULTY COUNCIL MINUTES
250 Student Union
February 10, 2009

Van Delinder called the meeting to order with the following members present: Avakian, Brown, G, Calhoun, Caniglia, Clinkenbeard, Comer, DeSilva, Gasem, Jordan P., Jordan T., Kirksey, Klatt, Lacy, McCann, Miller, Bob, Miller, R., Moberly, Osteen, Page, Perkins, Ramakumar, Russell, Spicer, Stadler, and Veenstra. Also present: Bird, L., Bosserman, D., Darnell, D., Eldevik, R., Elliott, K., Gates, G., Good, W., Hargis, B., Keener, M., Krysiak, R., Miller, Barbara, Shutt, G., Strathe, M., Weaver, J., Wray, K., and Wright, R.. Absent: Brown, J.D., Casey, Goetze, Hickman, and Suter

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Van Delinder asked for approval of January 13, 2009 Minutes. Bob Miller moved acceptance of the Minutes. Pat Jordan seconded. The Minutes were approved. Van Delinder moved to amend the February 10, 2009, Agenda to allow a special reports by Kyle Wray. Caniglia moved acceptance of the February 10, 2009 Agenda as amended. Gasem seconded. The Agenda was approved as amended.

SPECIAL REPORT: Energy Education Update — Rick Krysiak

Krysiak showed slides of program savings and progress for calendar '08 (January through December) data in regard to the Energy Conservation Program for OSU-Stillwater and the branch campuses as follows:

OSU-Stillwater Main Campus

Savings (12 months) - \$3,031,125 or a 15.8% savings
Most of the savings were achieved through electrical, chilled water and steam.

OSU-Oklahoma City

Savings (12 months) - \$142,047 with refund recoveries in the amount of \$44,518 for a total savings of \$186,565 or a 20.7% savings
Most of the savings were achieved through electrical and natural gas.

OSU-Tulsa

Savings (12 months) - \$174,561 with refund recoveries in the amount of \$40,987 for a total savings of \$215,548 or a 22.5% savings

Most of the savings were achieved through electrical and natural gas.

OSU Center for Health Sciences – Tulsa

Savings (12 months) - \$178,864 with refund recoveries in the amount of \$6,536 for a total savings of \$185,400 or a 24.4% savings

Most of the savings were achieved through electrical and natural gas. This campus received the best overall savings of the five campuses.

OSU Institute of Technology-Okmulgee

Savings (12 months) - \$223,535 or a 15.9% savings

Most of the savings were achieved through electrical followed by natural gas.

The total system-wide savings for the 12-month period amounted to \$3,842,173 or 17.5% overall savings.

Krysiak said the overall savings goal was just over \$260,000 per month. That goal was exceeded ten out of twelve months. The numbers did not add up for November. It is a closed system for OSU-Stillwater and what is put in should equal what comes out and so the people from EEI are working on trying to reconcile that number. Aside from that, all the other numbers look good. There were tremendous savings with the holiday shutdown in December. He added the energy education people err toward the conservative side and credit is not given for something that is not there.

The annual projected savings set by EEI was in the amount of \$3,193,000 and the actual savings was \$3,842,173 for the system which amounted to about 120% of the projected annual savings. After one year we are \$649,173 above our savings goal. Total savings to date, including the initial training period, is \$4,966,873.

Russell asked if OSU-Stillwater generates its own electricity or is it bought from the City of Stillwater. Krysiak replied we buy from OG&E. He added OSU does have the capability in our Power Plant to do some generation and the generators will be brought up in the event of inclement weather or if OG&E goes down. Russell asked if there was a substation directly supplied by OG&E or did we go through Stillwater. Krysiak replied there is a substation at McElroy and Willis. Bosserman said Stillwater was on GRDA.

Russell then asked what EEI charged OSU. Krysiak replied just over \$100,000 per month. Russell said then of that \$1.7M cost, \$1.2M goes to EEI. Russell asked if this was just turning off lights and shutting down buildings. Krysiak replied it was a lot more than that. As they have gone through and looked at each individual building and turning systems on and off they are finding valves that are stuck in an open position, fan controls that do not really shut things off, etc.. He feels the majority is people turning things off, computers, etc., and the program is growing and expanding beyond the Physical Plant. Classroom Scheduling is now looking at

buildings and not putting classes into buildings that we cannot physically shutdown because the control systems are too old.

Russell said he felt there had been reasonably good success in maintaining research facilities during the holiday breaks as there is a lot of temperature sensitive experimental work that goes on. He felt Krysiak's group had been very helpful in that regard and he hopes that continues.

Moberly asked if the OSU-Stillwater numbers included the Center for Veterinary Health Sciences and Krysiak replied, "Yes".

Barbara Miller said she remembered discussions that some of the energy savings would be needed for all of the new buildings being constructed. Krysiak asked Joe Weaver to respond. Weaver replied it looked like the energy savings would be sufficient for the new buildings as they are brought on-line. Krysiak added that as the new buildings come on-line they will be able to adjust the baseline and then start tracking the energy savings in the new buildings.

Page asked if there was a plan to transition off the consultants and train campus people so it would be internal. Krysiak replied the energy managers at each campus are OSU employees and they learn more and more from the EEI people every day. At the four year point of the contract the EEI folks will step back and provide oversight and then in a couple of more years we will take over the program.

Gasem said he knew the ventilation and air conditioning systems in Engineering North were not running as well as they needed to and was anything proposed to address this issue. Krysiak said a new director for utilities had been hired who has had much success in this area. Weaver added this is exactly what needs to be done after the new buildings are covered. Put some of the savings back to generate more savings.

Glenn Brown made the following motion:

"Faculty Council formally thanks Physical Plant Services and their associates at EEI for both the excellent implementation of this policy and for the substantial benefits the University has already achieved in energy savings. We have full confidence they will be able to sustain their efforts."

Russell seconded. Van Delinder called for a vote. The motion passed unanimously.

SPECIAL REPORT: Enrollment Management and Marketing Update — Kyle Wray

Wray said right now the only way any kind of success can be measured in enrollment management is by looking at applications for admission along with admits. The good news is both of those numbers are up at the present time. The numbers are not where they would like them to be but they are up. As we look at progressing through February and March those are critical months for students receiving information regarding merit awards, etc., and from a financial aid perspective scholarships are also a critical issue right now. Over the last three years tuition has increased 9%, 9.3% and 9.9% while scholarships have remained static and enrollment has gone down. Wray added they have been looking at scholarships and what could be done to

change that. You can really only upgrade or grow enrollment in one of three ways. By keeping the same amount of applications received the previous year but increase your conversion percentage, keep the same conversion percentage but increase dramatically your applications for admission numbers, or the third way that he would like and that is to do both of those things. Wray said they are taking much more of a personal approach to recruiting. When you look at the sheer number of students that exist in the marketing funnel from a perspective student standpoint, it's a very large number and Wray thinks this can be accomplished on a personal level by getting more admissions councilors into high schools, take back the State of Oklahoma. For the first time in the last four or five years, last year, there were more new students from Oklahoma City than Tulsa. Having more students from Oklahoma City is a good thing they want to keep the same number or increase that from the City of Tulsa. Therefore, they are putting more admissions councilors in both those cities so they can have a consistent relationship with those high school councilors. He added other areas very important are Dallas and Houston. The four cities mentioned above have the top number of alums from Oklahoma State University that will help recruit students. Wray believes the only thing that gets done is what gets measured. In that regard, every admissions counselor has a monthly and a yearly application goal – specific numbers based on history and an increase of between three and five percent in their area.

Wray ended by saying he is looking at a great resource that is not being utilized very much and that is the faculty on this campus. He thinks in addition to talking to prospective students and parents when they visit campus to receive a post card or a letter of encouragement from a faculty member is phenomenal. He gave an example of a National Merit finalist looking at several universities in Engineering. This student wanted to complete his Master's Degree in five years. While this is not a typical plan at Oklahoma State several faculty in CEAT customized a program just for the student so his degree could be finished in five years. He said they wanted to solicit faculty on campus to help recruit students because they are the experts in the areas of talking to students every day and educating them on a daily basis.

REPORT OF STATUS OF FACULTY COUNCIL RECOMMENDATIONS:

President Hargis, Provost Strathe, and/or Vice Presidents

- 08-05-01-LRPIT *Development of an OSU Strategic Planning Process:* Accepted. Provost Strathe will work with the OSU administration and Faculty Council to initiate a strategic planning process.
- 09-01-01-SALR *Increasing Support for Short-Term Study Abroad Classes:* Accepted. The proposed plan has the support of the Provost and academic deans. International Education & Outreach has been asked to develop a transition plan which will be implemented in FY 2010 to the extent the budget will allow.

RULES AND PROCEDURES — Stephen Perkins

According to the By-laws of the General Faculty, at its February meeting the Faculty Council shall nominate two faculty members for the position of Vice-Chair each year and two members for the position of Secretary every three years. Nominations were accepted for Vice Chair and Pat Jordan, School of Teaching and Curriculum Leadership and John Veenstra, School of Civil and Environmental Engineering will be placed on the ballot for Vice Chair. Notice of the election will be mailed to all eligible voting faculty by February 13. Additional nominations for Vice-Chair may be placed on the primary election ballot provided that a petition (included in the mailing) signed by fifteen members of the General Faculty is submitted for each position by March 10, 2009. A description of each Council vacancy, of direct concern to members of a certain area, and a statement concerning the nomination and election procedures for Faculty Council positions will also be included in the first mailing.

The meeting adjourned at 3:37 p.m. due to tornado warnings. The next regular meeting of the Faculty Council is March 10, 2009.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "John Veenstra", with a long, sweeping horizontal line extending to the right.

John Veenstra, Secretary